



l u m o n d o
P H O T O G R A P H Y

Rule #1 – have fun Rule #2 – no other rules are permitted

The Creative Shoot

I would like to sincerely thank you for engaging with Lumondo Photography in a creative photo shoot. The purpose of this shoot is to create exciting images for our portfolios and explore new concepts. I am dedicated to create high-quality images that capture your style and explore your creativity.

I strive to create an open, inclusive and comfortable atmosphere. I am open to your suggestions, comments and questions before, during or after the shoot. Above all, your creative input is both valued and desired – you are encouraged to actively participate in the shoot and provide input to its direction.

For more information, see my creative FAQ at www.lumondo.com/creative

After the Shoot – Image Workflow

Within 3-5 days after the shoot, I will provide each of the team members with a link to an online gallery of the images from the shoot. At this stage, these images edited for technical merit and, to a much lesser degree, for their overall quality. These images are processed to optimize exposure, contrast and color as a batch and are neither retouched nor cropped. Within a week after the gallery is posted, I expect each member of the team to send me a list of their favourite images for retouching. Independently, I select my own favourites.

The combined collection of selections are retouched and posted in another online

gallery. Both color and black-and-white versions of the retouched images are posted. After reviewing the retouched images, if you seek an alternative crop or processing style please let me know. Depending on the number of images queued for retouching the process may take anywhere from 2-4 weeks.

The number of selections for retouching should be 1-3 images per style change. The final number of retouched images depends on the length of the shoot, number of style changes and number of participants.

Image Delivery

Once the retouching is complete, a disk with hi-resolution images in JPEG format (sRGB) of all original (color) and retouched images (color and b/w) will be mailed to you. If you have additional requirements (image format or different color space – some printing shops require images in Adobe RGB color space), just let me know.

I can provide you with custom prints, up to 13" x 17", on a selection of papers. Prices are 8x10 \$10, 9x12 \$15, 11x14 \$17, 11x17 \$25, 13x19 \$35.

Sincerely,

Martin Krzywinski
Lumondo Photography
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